



CPBIS

Center for Paper Business and Industry Studies
a Sloan Foundation Industry Center

CPBIS Industry Advisory Board [IAB] Meeting -- Agenda

Date & Time: Thursday, April 22, 2004 – From 9:00 AM to – 3:30 PM

Place: Atlanta -- IPST Seminar Room – First Floor

Meeting Purpose: Primarily To:

- 1) *Provide a Brief Update on the State of CPBIS Operations*
- 2) *Briefly Discuss Key Upcoming CPBIS Issues/Events*
- 3) *Provide an Update on the CPBIS Research Program*
- 4) *Review the CPBIS Education Program*
- 5) *Secure IAB feedback/guidance on key CPIBS/Industry Connectivity Issues*

Meeting Schedule:

- 08:30 – 09:00 Welcome & Informal Coffee & Refreshments** (Colleen Walker)
- 09:00 – 09:15 Introductions, Meeting Agenda/Purpose & Antitrust Notice** (Jim McNutt)
- 09:15 – 09:30 Brief Update on the State of CPBIS** (Pat McCarthy)
- Key Center Issues in Process - Establishment of Board of Executives, 2004-2006 Sponsorship Campaign, Annual Joint IPST/CPBIS October meeting
 - Center Activities - Agenda 2020 CTO Summit, Sloan Centers Conference
- 09:30 – 09:45 Key Upcoming CPBIS Events** (Colleen Walker/Jim McNutt)
- Paper Summit – May 3-5; CE Course – May 10-14; 2004-2005 Continuing Education & Training Program; Tappi Fall 2004 Meeting – 2 CPBIS sessions
- 09:45 – 10:00 Update on CPBIS Research Program** (Steve Usselman)
- Research Program Key Issues
- 10:00--10:50 IAB feedback/guidance on key CPIBS/Industry Connectivity Issues**
- Surveys' Status and Key Issues/Outcomes – more input needed from IAB on Center performance
 - Revised IAB Meeting Date for October 2004 Meeting
- 10:50 – 11:00 Break**
- 11:00 – 12:00 Distinguished Lecture Event (Martin Kenney – Outsourcing & Offshoring)**
- 12:00 – 13:00 Lunch & Meet With Martin Kenney**
- 13:00 – 14:00 State of the CPBIS Education Program** Vinod Singhal/Jim McNutt)
- Restructuring of Education Operations Committee
 - Georgia Tech Course Issues and Options
 - Distinguished Lecture Series & Other Connectivity Events
 - Continuing Education Program Needs/Issues/Directions
 - + In-class Management and Leadership course plans
 - + Web based programs, Status, Directions and Issues Going Forward
 - + Education Network Alliance Initiative – access to other training
 - + Inquiries and growing interest expressed to provide Web-based training needs
- 14:00 – 15:00 Open Forum Discussion on CPBIS Education Issues** (Vinod Singhal)
- 15:00 – 15:15 Overview & Wrap-up Session/Next Meeting** (Jim McNutt/Colleen Walker))

**CPBIS Industry Advisory Board (IAB)**
-- 2004-2005 Meetings' Schedule --

YEAR	MEETING	FOCUS AREA	MONTH	DATE	TIME [EST]
2004	IAB Meeting/Atlanta	State of the Center	January	22	9 AM to 3 PM
2004	IAB Meeting/Atlanta	Education	April	22	9 AM to 3 PM
2004	IAB Meeting/Atlanta	Research	July	22	9 AM to 3 PM
2004	IAB Meeting/Atlanta	Connectivity	October	26-27*	9 AM to 3 PM
2005	IAB Meeting/Atlanta	State of the Center	January	27	9 AM to 3 PM
2005	IAB Meeting/Atlanta	Education	April	21	9 AM to 3 PM
2005	IAB Meeting/Atlanta	Research	July	21	9 AM to 3 PM
2005	IAB Meeting/Atlanta	Connectivity	October	27	9 AM to 3 PM

* The October IAB meeting will be held jointly with IPST.