

The Center for Paper Business and Industry Studies 500 10th Street, NW, Atlanta, GA 30318

NEWS RELEASE

FOR IMMEDIATE RELEASE

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10/24/2006 -- Atlanta, Georgia -- The Center for Paper Business and Industry Studies (CPBIS) is pleased to announce that in collaboration with the CPBIS Distinguished Lecture Series (DLS) on **Wednesday, November 8th, Ralph E. Gomory**, President of the Alfred P. Sloan Foundation, will present a lecture in the Georgia Tech's School of Management's IMPACT Speaker Series.

Dr. Gomory will be speaking on concepts related to his book "Global Trade and Conflicting National Interests" (MIT Press, 2000) co-authored with distinguished economist Dr. William J. Baumol. Gomory and Baumol have analyzed standard international trade theory with an emphasis on the effect of technological change. Their findings lead the authors to conclude that there are inherent conflicts in international trade – often improvements in one country's production capabilities is only attainable at the expense of another country's general welfare - as well as conflicts between the profitmaking obligation of global corporations and their contribution to the welfare of their home countries..

Ralph Gomory is well known both as an individual researcher (integer programming) and as a technical leader. Dr. Gomory earned his Ph.D. in Mathematics in 1954 at Princeton, then served for three years in the U.S. Navy; then taught for two years at Princeton. He joined IBM in the early days of computers (1959) and in 1970 became the Director of Research responsible for IBM's Research Division. He retired from IBM in 1989 as Senior Vice President for Science and Technology and became President of the Alfred P. Sloan Foundation. Dr. Gomory has received many honorary degrees and awards including the National Medal of Science.

Dr. Gomory's lecture will be held on Wednesday, November 8th at 4:30 PM in the College of Management's LeCraw Auditorium. This lecture will be webcast, and registration information will soon be available at the series website:



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<u>http://mgt.gatech.edu/fac_research/centers_initiatives/speaker.html?link=home_c</u> <u>all</u>