

2008 Forest Products TechnoBusiness Forum
Market Dominance Through Enterprise Transformation
~ TBF Oversight Group Biographical Sketches ~

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Executive Director, CPBIS

Jacquelyn-Danielle McNutt ~ Jacquelyn has nearly 30 years Forest Products industry experience. She currently serves as Executive Director, Center for Paper Business and Industry Studies; is Senior Industry Advisor and Head, Board of Advisors for Forestweb, Inc.; serves as Senior Executive Consultant, The Sinclair Group; sits on the Boards of Directors of the World Forestry Center and Paper Industry Management Association (PIMA), and is President of her own management consulting firm – *Degrees of Excellence*. She has a comprehensive educational background, which includes a B.S. in Industrial Engineering, a joint MBA/M.S. in Managerial Sciences and Forestry and a Ph.D. in Forest Managerial Science. Her prior experiences include a faculty assignment as head of the Forest Engineering Department at the University of Washington, senior line and staff assignments at Potlatch Corporation, Container Corporation of America and Great Northern Nekoosa Corporation. She also served as President and CEO of Jaakko Pöyry Consulting North America during the 1990



Director Enterprise 2020

Michael Oliff ~ Michael serves as a director of Enterprise Transformation 2020 in the School of Management at The University of Texas at Dallas. As such, he oversees the Enterprise Transformation Management program of the School of Management. A strategy professor, he has teaching responsibilities in the areas of strategy and International Management Studies. Dr. Oliff has a Ph.D. in Management Science from the Clemson University. His also has a Bachelor of Arts in Mathematics and Computer Science (Appalachian State University). Dr. Oliff was appointed to his present position in 2002. Earlier faculty appointments include University of South Carolina and The International Management Development Institute in Lausanne, Switzerland. Dr. Oliff is a well noted author and communicator.



**CPBIS Board of Executives
Chair**

George Weyerhaeuser, Jr. ~ George serves as Senior Fellow, World Business Council for Sustainable Development. Weyerhaeuser is chair of the University of British Columbia Faculty of Forestry Advisory Council. He is a board member of the Institute of Forest Biotechnology and a director of Clearwater Management Company and the Thea Foss Waterway Public Development Authority. He serves as chairman for the Museum of Glass ~ International Center for Contemporary Art. George also serves as the founding Chairman of the CPBIS Board of Executives. George joined the WBCSD in April 2006 on secondment from Weyerhaeuser Company. At Weyerhaeuser he was senior vice president, technology. In addition to research and development, he was also responsible for purchasing and transportation. Previously he served as president of Weyerhaeuser Canada, Ltd. At the WBCSD, George is working with the Energy and Climate Focus Area Team on technology and coordinating the organization's response to biofuel issues. He is responsible for the ongoing work of the Sustainable Mobility Project. He is also looking at issues of innovation and technology as they impact sustainable development. The WBCSD's mission is to be a catalyst for change toward sustainable development and its objectives to promote eco-efficiency, corporate accountability and the eradication of poverty are in tune with what is required from business in a globalized world. He has a SM in Management from MIT and a BA in Math and Philosophy from Yale. He is married with two children. Weyerhaeuser's great, great grandfather was Frederick Weyerhaeuser, one of the Weyerhaeuser Company founders in 1900.

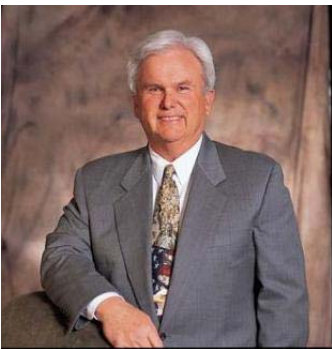
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**CPBIS Board of Executives
Vice-Chair**

Kathy Buckman Gibson ~ Kathy is Chairman of the Board of Buckman Laboratories. She succeeded her father, Robert Buckman, as head of the company her grandfather, Stanley J. Buckman, created in 1945. She joined Buckman Laboratories International, Inc. in 1993 as Vice-President, Legal and Corporate Secretary. In 2000 she was named Chairman of the Board. Buckman Laboratories is an ISO certified manufacturer of specialty chemicals for use in the pulp and paper, water treatment, and leather industries. Headquartered in Memphis, TN, the Company has a global presence in over 90 countries worldwide-serving customers on every continent. Buckman Gibson serves as Vice-Chairman of the Board of Executives of the Center for Paper Business Industry Studies (CPBIS). Buckman Gibson is also a recent past member of the Board of Directors of PIMA and TAPPI. Buckman Gibson holds an undergraduate degree from Duke University and a law degree and MBA from Emory University. Prior to joining Buckman Laboratories, Buckman Gibson worked as an analyst for Citicorp and at Smith, Gambrell & Russell as an associate in mergers & acquisitions. She is involved in various charitable organizations such as the United Way of the Mid-South, the BioWorks Foundation, and Girls, Incorporated. In her leisure time, Kathy enjoys gardening, boating and reading.



**CPBIS Board of
Executives Member and
2008 TBF Moderator**

Tom Brown ~ Tom Brown recently served as President and CEO of Carastar Industries. He retired from this position in 2005. Tom joined Carastar as president in January 1991, and in October 1991 he was also appointed CEO. In October 1992 Tom spearheaded Carastar's successful initial public offering and listing on NASDAQ. From sales of approximately \$275 million in 1991, Carastar has grown to revenues of almost \$1 billion, with 107 facilities in 30 states as well as Mexico, Canada and the United Kingdom. Under Tom's leadership, Carastar grew primarily through strategic acquisitions to become a major recycled paperboard manufacturing and packaging company, serving all recycled boxboard packaging markets. Prior to his association with Carastar, Tom had a long history with Container Corporation of America where he served as mill manager, Division Vice President, Group Senior Vice President and Executive Vice President. Subsequently Tom was with Jefferson Smurfit Corporation as Group Vice President, Industrial Packaging Division. Tom currently serves as senior advisor to the Carastar Board of Directors and sits on the Board of Executives for the Center for Paper Business and Industry Studies (CPBIS). Tom has been a senior leader and member of numerous industry associations, to include the American Forest and Paper Association as well as numerous recycling associations. Tom presently chairs the industry's Sustainability Initiative ~ Recycling. His other hobbies include, primarily, reading, travel and golf. Barbara, his wife of 45 years, and Tom have raised two girls, both employed in the NYC area. Tom keeps busy with various business "projects" including representing the recycled boxboard industry in the Wal-Mart Sustainability Initiative. Tom grew up in Southern California and graduated from Cornell University in 1962 with a BA in Economics. He spent the first 6 months of his work life as a commercial salmon fisherman in Alaska before coming home to Los Angeles to begin his career in the paper industry. Tom and his wife currently live in Atlanta, GA.

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CPBIS Director

Patrick McCarthy ~ Pat is Professor and Chair of the School of Economics, Ivan Allen College of Liberal Arts, at the Georgia Institute of Technology. Professor McCarthy is also Director of the Center for Paper Business and Industry Studies, one of twenty-five Industry Centers funded by the Sloan Foundation, and is on the Advisory Board of the Sloan Funded Trucking Industry Program at Georgia Tech. He is an Associate Editor of *Transportation Research E* and the *Journal of the Transportation Research Forum*. His research and teaching areas include transportation economics, regulation, industry studies, and applied econometrics. He is the author of *Transportation Economics Theory and Practice: A Case Study Approach* (Blackwell Publishers 2001) and has published articles in various academic journals, including the *Review of Economics and Statistics*, *Economics Letters*, *Journal of Regulatory Economics*, *Journal of Health Economics*, *Journal of Infrastructure Systems*, *Journal of Transport Economics and Policy*, *Regional Science and Urban Economics*, *Annals of Regional Science*, and the *Journal of Transportation and Statistics*. He has received research grants from the AAA Foundation for Traffic Safety, the National Science Foundation, the National Institutes of Health, and the Sloan Foundation Industry Centers Program. And his current research focuses on costs and demand structures in the pulp and paper industry. Professor McCarthy previously taught at Purdue University where he was a Professor of Economics and Civil Engineering. And he has received visiting appointments at Duisburg-Essen University (Germany), the Athens Laboratory of Business Administration (Greece), Nanyang Technological University (Singapore), and the University of Southern California.